

Business Voice

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Keeping Nevada Safe: It Takes All of Us

MARY BETH SEWALD
PRESIDENT & CEO



J

une is National Public Safety Month, and is something we're embracing at the Chamber. It is critical for every single Nevadan to take an active role in our safety, and we're proud to be providing several new programs and resources for you, our members.

The Federal Emergency Management Agency (FEMA) estimates that nearly 60 percent of American adults have not practiced what to do in the event of a disaster or emergency. The agency also estimates that 75 percent of small businesses don't have the proper planning in place for disasters or emergency situations. Following an emergency, more than 40 percent of businesses never re-open. These are statistics we simply don't want to see in Nevada.

The key to responding to an emergency situation, whether it is a natural or man-made one, is planning and training. This issue is packed with best practices and ways for you to ensure your business, employees, customers, and facilities are as prepared as possible for an emergency situation. Likewise, be on the lookout for the latest episode of "Like Nobody's Business," where I welcome Clark County Deputy Fire Chief John Steinbeck and Touro University CEO and Senior Provost Shelley Berkley for an in-depth look at what we – as business and community leaders – can do to plan for emergencies.

We are also proud to introduce a number of new programs that give you information, resources, and insights from some of Nevada's subject matter experts in the field of public safety. On June 6, we welcome Clark County Sheriff Joe Lombardo, AMR/MedicWest General Manager Scott White, and Sunrise Hospital Associate Administrator Paige Laughlin, as well as moderator Joe Schoenmann from KNPR Nevada Public Radio, for a look at the responsibilities business owners have to their employees and customers, how we can collaboratively work together on public safety initiatives, and

an overall look at the public safety landscape after 1 October.

This month is an excellent opportunity to engage your staff in this initiative, as well. The Chamber is proud to offer CPR certification classes, an active shooter training, Stop the Bleed classes, and a blood drive in partnership with the American Red Cross. I highly encourage you to send your staff members to these sessions; the information imparted there could save lives and help substantially with devising, revising, and putting into place your business' own emergency preparedness plans.

These classes and programs are available at a nominal cost to members, and the resources we have introduced on LVChamber.com and in this issue of the *Business Voice* are free of charge. I encourage you to take advantage of them and take a role in ensuring we, as a community, are doing our part to stay prepared, vigilant, and safe.

"The Chamber is proud to offer CPR certification classes, an active shooter training, Stop the Bleed classes, and a blood drive in partnership with the American Red Cross."

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The *Business Voice* (USPS #717-970) is published by The Las Vegas Metro Chamber of Commerce, 575 Symphony Park Ave., Ste. 100 Las Vegas, NV 89106

Annual Subscription \$25
Periodical postage paid at Las Vegas, NV
POSTMASTER:
Send address changes to:
The Las Vegas Metro Chamber of Commerce,
575 Symphony Park Ave., Ste. 100
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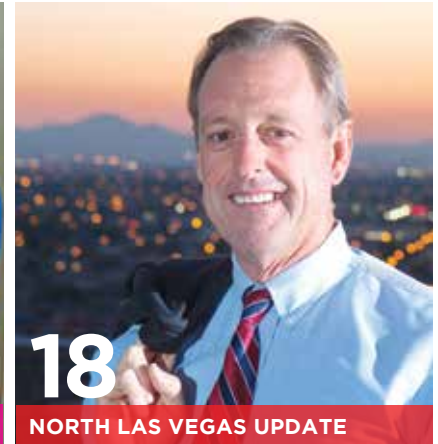
EDITORIAL POLICY:

The *Business Voice* is a member newsletter of the Las Vegas Metro Chamber of Commerce. The Las Vegas Metro Chamber of Commerce welcomes input, ideas and suggestions from our members. As with any periodical, we must adhere to strict deadlines and we reserve the right to edit all materials submitted for publication. Commentaries that are marked as such do not necessarily reflect the opinion or position of the Chamber, its trustees or employees. The Chamber cannot guarantee the validity or accuracy of the contents of paid advertisements. Questions or concerns about content of the *Business Voice* can be addressed to Vice President of Marketing, Las Vegas Metro Chamber of Commerce, 575 Symphony Park Avenue, Suite 100, Las Vegas, NV 89106.

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Chamber News



Congratulations, Leadership Classes of 2018!

Congratulations to the Leadership Las Vegas and Leadership Advance, Classes of 2018! Join the Leadership Foundation of Greater Las Vegas, the Metro Chamber, alumni, and community leaders as the 2018 classes of Leadership Las Vegas and Leadership Advance graduate from their respective programs. The Leadership Advance graduation ceremony will be held Friday, June 8, at Texas Station, from 6:00 – 8:30 p.m. Tickets are \$65 per person and a table of 8 costs \$520. The Leadership Las Vegas graduation ceremony will be held Friday, June 22, at the Four Seasons Hotel Las Vegas, from 6:00 – 9:30 p.m. Tickets are \$125 per person and a table of 10 costs \$1,250. For more information and to purchase tickets, visit leadership.vegas.

Business Power Luncheon: Keeping Nevada Safe

Get informed about the latest public safety information during the Metro Chamber's next Business Power Luncheon. This program features a powerful panel of public safety experts discussing public safety in today's world, businesses' responsibility towards customers and staff, and how our community collaborates to keep our citizens and visitors safe. Panelists include Clark County Sheriff Joe Lombardo, Scott White, general manager of AMR/MedicWest, Paige Laughlin, associate administrator for Sunrise Hospital & Medical Center, and moderator Joe Schoenmann of KNPR Nevada Public Radio. The luncheon is Wednesday, June 6, at the Thomas & Mack Center – Strip View Pavilion. Register at LVChamber.com

Nominate Your Outstanding Business Today!

How does your business embrace creativity and innovation? Do you have a fantastic company culture or meaningful corporate giving program? The Metro Chamber wants to know! Nominations are now open for the annual Business Excellence Awards, sponsored exclusively by Nevada State Bank. Nominating is simple: visit LVChamber.com and tell us why the business deserves to be recognized. Video nominations will also be accepted, as well. Honorees receive a special feature in the *Business Voice*, an awards package, and recognition at the annual Business Excellence Awards Luncheon on September 12 at Red Rock Resort. Nominations close on Friday, June 15. For more information on the Business Excellence Awards or to nominate a business, visit LVChamber.com.

Chamber U Speaker Search

The Metro Chamber is searching for presenters for the fall 2018 semester of Chamber University. This is an opportunity for members to present a 25-minute webinar on a topic in which they are knowledgeable to fellow Chamber members. Chamber U is a webinar series aimed at highlighting the business information and resources Chamber members need to be successful. Past speech topics include corporate social responsibility, HR for small business, and reputation management. Webinars are scheduled every Friday at 10:00 a.m., with the new semester beginning September 7. Webinars are recorded and stored on the Chamber's YouTube channel. For more information, contact Danica Torchin at dtorchin@lvchamber.com.

For Your Benefit



Nevada Drug Card Surpasses \$68 Million Saved for Nevadans

Since its launch less than a decade ago, the Nevada Drug Card prescription savings program continues to deliver value for residents of the Silver State. It recently surpassed \$68.5 million in savings for Nevadans. Nevada Drug Card is the only prescription assistance card that is HIPAA-compliant with a local presence in the state. Its representatives work alongside doctors, pharmacies, and other healthcare and business organizations to ensure that Nevadans have access to affordable everyday and necessary prescriptions that help with overall health, wellness, productivity, and quality-of-life.

"Honored by pharmacies across Nevada and nationwide, the no-cost Nevada Drug Card is available to all state residents. It makes it easy for Nevadans to save on the cost of their prescription drugs, whether they are young or old, uninsured, or underinsured," said Suzanne Domoracki, Nevada Drug Card Program Director. There are no income or age limitations, and the Nevada Drug Card offers savings on both brand name

and generic medications. Discounts range from 10 to 75 percent. The program can be especially useful to individuals who do not qualify for Medicaid and Medicare programs. It can also be used by individuals who need prescription drugs not covered by their insurance and when purchasing prescription medications for pets at a pharmacy.

Download a free card at nevadadrugcard.com, or download the Nevada Drug Card app to your smart phone, and then present it to their local pharmacist to have their prescription processed through the Nevada Drug Card.



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News You Need

BBB Launches Small Business Website

A new survey by the Better Business Bureau (BBB) found that 84 percent of consumers trust small businesses most. To celebrate this good news, they launched a new microsite for small businesses at BBB.org/SmallBusiness. The site offers free programs for business owners and managers, including resources and information to help them boost their businesses. The website includes a Trust Sentiment Index, research, and insights on leading marketplace issues, cybersecurity information, a podcast series, and events for small businesses to learn and network with peers. For more information, visit bbb.org/SmallBusiness.

Federal Government Achieves Small Business Contracting Goal for Fifth Consecutive Year

The U.S. Small Business Administration announced that the federal government met its small business federal contracting goal for the fifth consecutive year, awarding nearly 24 percent in federal contract dollars to small businesses, totaling \$105.7 billion – an increase of \$5 billion from last year. This also marks a major milestone for the agency, as it is the first time more than \$100 billion in prime contracts has been awarded to the small business sector. “I am happy to report that for the fifth consecutive year, the federal government has not only met and exceeded its small business contracting goal, but it has awarded \$105 billion to small businesses for the first time earning the government an A on SBA’s scorecard for this remarkable achievement,” said SBA Administrator Linda McMahon. “This grade reflects significant efforts by federal agencies toward meeting the 23 percent statutory goal to award prime contracts to small businesses. Every contract that gets in the hands of a small business owner is a win-win for the business, creating jobs in their communities, and boosting the nation’s economy.” For more information on government contracting, visit sba.gov.

IRS Details Law Changes to Moving, Mileage, and Travel Expenses

The Internal Revenue Service has provided information to employers and taxpayers regarding changes from the Tax Cuts and Jobs Act that impact move-related vehicle expenses, un-reimbursed employee expenses, and vehicle expensing. The changes include a suspension in the deduction for moving expenses, or for the use of an automobile as part of a pre-existing mileage rate. In addition, the Act also suspended all miscellaneous itemized deductions subject to the two percent adjusted gross income floor. This affects un-reimbursed expenses such as uniforms, union dues, and business-related meals, entertainment, and travel. For more information on these changes and how they may impact you or your employees, visit irs.gov.



Exhibitor Registration Open for Governor's Conference on Business 2018

Exhibitor registration is now open for the seventh annual Governor's Conference on Business, taking place October 18, at the Rio All-Suites Hotel and Casino. Expo space is available to companies and organizations that provide direct assistance or services to businesses. Booth selection is on a first-come, first-served basis, and early registration is recommended. For more information, visit business.nv.gov.



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The first Pop-Up Business Showcase welcomed about 300 guests to the Boman Pavilion of The Smith Center. The event kicked off with an interactive panel on small business finance, featuring Shaundell Newsome of Sumnu Marketing, Ilona Mitchell of Wells Fargo, Tom Martin of the U.S. Small Business Administration, and Jeremy McVeety of Accion, and continued with exhibit booths, Happy Hour, and light bites from Chamber members Greek Delights and Kneaders Bakery. Be on the lookout for more information on the second event in November soon. *Photo credit: Nick Claus*



healthcareheroes2018

This Fall, the 13th annual Healthcare Heroes event will honor 20 individuals that have contributed to the welfare of healthcare in our state.

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GOVERNMENT AFFAIRS AND PUBLIC POLICY

METRO CHAMBER ANNOUNCES CANDIDATE ENDORSEMENTS

For the coming primary election on June 12, the Metro Chamber has announced endorsements for the Nevada State Legislature, Nevada System of Higher Education Board of Regents Clark County Commission, Clark County Sheriff, and Clark County Board of School Trustees in the 2018 election. The 38 endorsements are based on each candidate's voting record on the Chamber's priority bills (if incumbents), stated positions on policies important to businesses, understanding of issues impacting employers and the regional economy, as well as willingness to work with the Metro Chamber and the business community on a variety of issues.

Candidate endorsements are decided by the organization's Government Affairs Committee, comprised of Chamber members representing an array of businesses, including small businesses, from several different industries.

Government Affairs Committee members interviewed nearly 100 candidates for more than five days, discussing policy positions and priorities, knowledge and comprehension of business issues, and vision for the region and state. Recommendations were made to the full Government Affairs Committee and voted on at its April and May meetings.

"Nothing is more important to the health of our state than having a business and regulatory climate that helps our economy grow and spurs job creation. That's why the Chamber's Government Affairs Committee members take the time to thoroughly interview and question candidates on their understanding of business issues and appreciation for the challenges entrepreneurs and employers face. As the leading organization looking out for businesses in Nevada, the Las Vegas Metro Chamber takes its endorsement responsibility very

seriously and recommends those candidates who truly understand issues that impact businesses and will stand up for our state's employers and small businesses," said Hugh Anderson, chairman of the Government Affairs Committee.

The Metro Chamber, the largest and broadest-based business organization in Nevada, will continue to make endorsements throughout the summer in races for legislature and County Commission, as well as Governor, Lieutenant Governor, Secretary of State, Attorney General, Nevada System of Higher Education Board of Regents, Clark County Board of School Trustees, and State Supreme Court.

STATE SENATE

Senate District 2:

Mo Dennis, (D)

Senate District 10:

Yvanna Cancela, (D)

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Senate District 12:

Joe Hardy, (R)

Senate District 13:

Julia Ratti, (D)

Senate District 16:

Ben Kieckhefer, (R)

Senate District 17:

James Settlemeyer, (R)

Senate District 20:

Keith Pickard, (R)

STATE ASSEMBLY

Assembly District 1:

Danielle Monroe-Moreno, (D)

Assembly District 2:

John Hambrick, (R)

Assembly District 3:

Selena Torres, (D)

Assembly District 7:

Dina Neal, (D)

Assembly District 8:

Jason Frierson, (D)

Assembly District 9:

Steve Yeager, (D)

Assembly District 10:

Chris Brooks, (D)

Assembly District 11:

Olivia Diaz, (D)

Assembly District 12:

Cynthia Moore, (D)

Assembly District 13:

Tom Roberts, (R)

Assembly District 14:

Maggie Carlton, (D)

Assembly District 15:

Howard Watts, (D)

Assembly District 17:

Tyrone Thompson, (D)

Assembly District 19:

Chris Edwards, (R)

Assembly District 20:

Ellen Spiegel, (D)

Assembly District 21:

Ozzie Fumo, (D)

Assembly District 22:

Melissa Hardy, (R)

Assembly District 23:

Matthew McCarthy, (R)

Assembly District 25:

Jill Tolles, (R)

Assembly District 26:

Lisa Krasner, (R)

Assembly District 30:

Michael Sprinkle, (D)

Assembly District 31:

Jill Dickman, (R)

Assembly District 33:

John Ellison, (R)

Assembly District 35:

David Schoen, (R)

Assembly District 36:

James Oscarson, (R)

Assembly District 42:

Alexander Assefa, (D)

NEVADA SYSTEM OF HIGHER EDUCATION BOARD OF REGENTS

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SAFETY AT WORK:

Creating and Supporting Safe Workplaces

Public safety is a topic that demands attention and sensitivity, action and caution, instinct and planning. Encompassing natural hazards, human-caused accidents and acts, technology-related issues, and health hazards, ensuring safety for your customers, employees, and premises is a top concern for employers, and one that necessitates proper planning, training, and implementation.

Fortunately, there are myriad resources available for businesses of any size in regards to safety and disaster planning. Ready.Gov, a national public service campaign through the Department of Homeland Security (DHS) aimed at promoting preparedness through public involvement, offers tools to help businesses design and implement a comprehensive preparedness plan that accounts for several different situations of varying seriousness. Both DHS and the Federal Emergency Management Agency (FEMA) recommend involving multiple people in devising a safety plan, from planning to training and continual testing. Industry-specific, geographic, and

other specialized scenarios should also be taken into consideration in the planning process. Planning templates and guidelines, as well as customizable worksheets and other useful documents, can be found at ready.gov, fema.org, and redcross.org (search for its Ready Rating program for businesses).

DHS recommends, at the bare minimum, having written protective actions for life safety, including drills for building evacuation, shelter in place, sheltering from severe weather, and lockdown in the event of an act of violence. Potential incidents that would trigger a protective action include fire, chemical spills, bomb threats, an active shooter, or severe weather (high winds or seismic activity, for example). Such protections include evacuation (when possible), sheltering, and lockdown.

EVACUATION

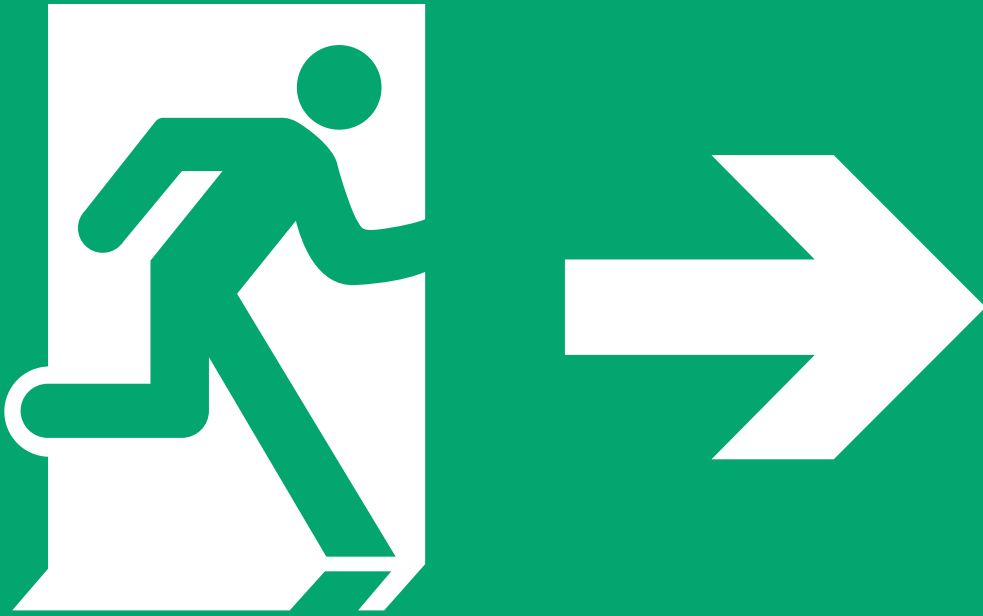
There should be an evacuation signal that alerts employees, whether it's a fire alarm or use of an intercom or public address system (if your office is housed with other business tenants, it's a good idea to check

with the building manager on their system). There should be at least two exits from hazardous areas on every floor of every building, although some buildings may have more. Exits should be clearly marked, with sufficient lighting, and without any impediment to access. Appoint specific staff members as designated team leaders, and ensure that any employee who may need assistance has an aide to do so, should the need arise. Have a common assembly area identified well in advance as part of your regular emergency protocols, and use it unless it is not safe to do so.

It is important, during evacuation, to have a designated employee bring an employee and visitor log list to ensure that every individual in your business at the time of the emergency is accounted for. In fact, OSHA regulations require such accounting in the event of an evacuation.

SHELTERING

Southern Nevada is fortunate to not be in a hurricane or frequent tornado zone, but is at risk for seismic activity and high winds. Part



of your emergency preparedness plan should be to identify the safest zones in your business for high wind storms; generally, these are interior rooms without windows or hallway, on the lowest floor possible. Close any windows and doors, and be sure any top-heavy furniture is secured (this should be done well in advance, during the planning and training phase of your plan).

To ensure your workplace is as ready as possible for an earthquake, include seismic activity planning as part of your safety training and planning exercises. DHS recommends practicing, and including in your employee safety materials, “Drop, Cover, Then Hold On” for an earthquake: “Drop to your hands and knees. Cover your head with your arms. Crawl only as far as needed to reach cover from falling materials. Hold on to any sturdy furniture until the shaking stops.”

SHELTER-IN-PLACE

For Southern Nevada natives (or near-natives), many remember shelter-in-place drills at school. Meant to simulate a response to a chemical or smoke attack

or accident, explosion, or act of terrorism, shelter-in-place planning involves moving individuals away from windows and into the center of the building. Anyone outside should be moved inside immediately, and if it is a multi-story building, DHS recommends moving everyone to the second and higher floors. All windows and exterior doors should be closed immediately, and the air handling system should be shut down until public safety officials give the all-clear.

LOCKDOWN

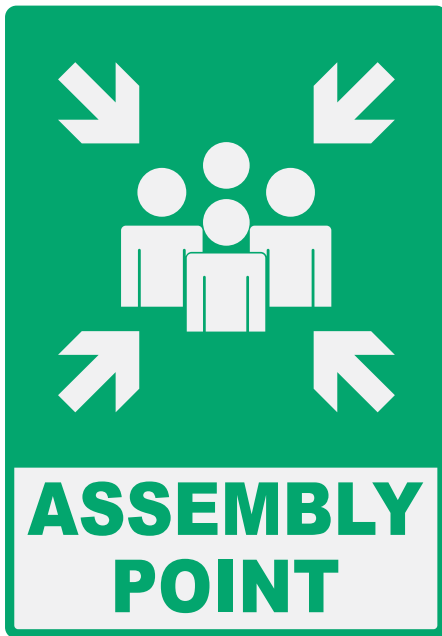
Lockdown drills and planning – as well as consistent communication regarding any updates – should be a part of every business’ emergency planning process. DHS recommends that if loud popping noises are heard and gunfire is suspected, employees should hide and remain silent (including silencing their phones and other electronic devices) if they cannot reasonably and responsibly escape the situation.

If the situation requires it, employees should already have a plan on where to hide. Creating areas of resistance, such as locking the door

and barricading it with chairs, desks, and filing cabinets, may also create a deterrent. Every effort should also be made to inform law enforcement of the situation in a silent manner, as long as it is safe to do so. This may include texting someone to call 911 or putting a sign up in a window.

Even in an incident where there is an emergency event very close to your business, there may be lockdown procedures you may want to implement as part of a non-emergency lockdown procedure, including locking all doors and windows, ensuring the facility is secure, calling the police and other agencies to obtain necessary information and to inform the agency that your business is on non-emergent lockdown, and to request notification when the threat has been cleared.

Lockdown is perhaps the most sensitive of the different preparatory methods for emergencies, but a necessary one, as it requires employees to practice and become familiar with how your business responds to incidents that require a lockdown procedure.



DEVELOPING AN EMERGENCY PREPAREDNESS PLAN

Your emergency preparedness plan shouldn't just include incidents that threaten public safety; it should encompass cybersecurity threats, information leaks and hacks, power outages, and other potential occurrences that could interrupt your daily business practices. According to DHS, "Developing an emergency plan begins with an understanding of what can happen." Pull your stakeholders together and discuss potential emergencies; bring in your insurance professional to discuss potential liabilities, and include your regulatory responsibility, industry-specific practices, and other "what if" scenarios. Build your plan from there.

When you design your plan, using the resources available from **Ready.gov**, **fema.gov**, **redcross.org**, and **sba.gov** can help standardize your efforts. Consider other internal and external resources, especially as you discuss the communications component of your planning efforts. Who will be responsible for alerting law enforcement, or the fire department, should the occasion call for it? If hazardous materials are

involved, who should be contacted? Which vendors will need to be notified? Is customer notification necessary, and at what point?

Consult with public emergency services about their response time to your place of business, their knowledge of your facility, and to potentially schedule a threat assessment. Working collaboratively with these agencies ahead of an emergency may make a considerable difference, should the need for their services arise.

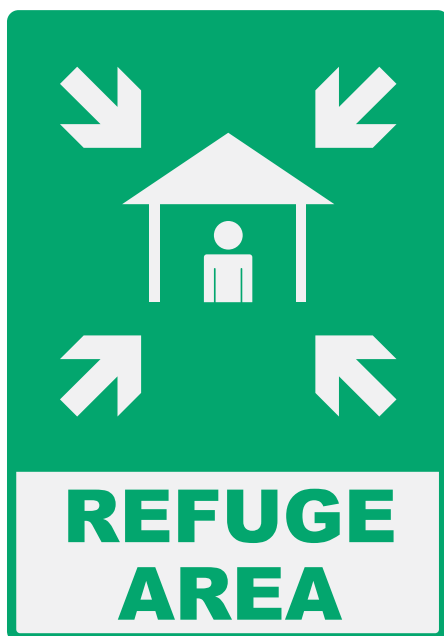
Plans should identify protective actions for each potential hazard or incident, as well as proper communications channels for each. Defining roles and responsibilities of stakeholders, especially those in charge of building and operations, personnel and staff, IT and other mission-critical operations, is especially important to avoid confusion in the wake of an emergency. It should also include information emergency personnel will need about your facility and operations. Do you handle hazardous materials? Where are they found? Where do you shut off

water and power? Compile a site plan, including building documents with parking areas, locations of control systems, and entrances/exits noted. You may also want to include instructions for operating any machinery or equipment they may encounter.

Once your plan is designed and put on paper, testing and training are imperative to ensuring its success. Using your designated public safety and emergency staffers, have them routinely test and train employees, as well as ensure that new employees are given a safety briefing. Have the team meet regularly to discuss and test plans, update as necessary, and provide the information to your staff members routinely.

INCIDENT STABILIZATION

After life safety has been assured in an emergency situation, the next step is stabilizing the incident. Identify staff members who are trained in CPR and first aid who may be able to assist with injured individuals until first responders have been cleared to the scene. Teach and train staff members on



how to operate fire extinguishers and contain chemical spills. Teaching staff members the basics on assessing damage of a property and (safely) salvage mission-critical materials is also key to minimizing damage and disruption.

PLANNING: THE KEY TO EMERGENCY PREPAREDNESS

According to FEMA, 40 percent of small businesses will never reopen after a disaster, and more than half say it takes at least three months to recover. From a staffing perspective, from a liability perspective, and from an overall responsibility perspective, it behooves every business owner or manager to ensure their business has a sound, comprehensive, and tested emergency preparedness plan in place and in practice. It could be the difference between life and death.

THE CHAMBER'S NATIONAL PUBLIC SAFETY MONTH INITIATIVE

The Chamber wants to ensure every single member has the resources they need to plan, prepare, and execute an emergency preparedness plan. We have assembled several classes, events, and other resources

for you to engage with during this important month:

June 6 – Business Power Luncheon: Keeping Nevada Safe

A panel of public safety experts, including Clark County Sheriff Joe Lombardo, AMR/MedicWest General Manager Scott White, and Sunrise Hospital & Medical Center Associate Administrator Paige Laughlin discuss public safety in today's world, businesses' responsibilities to staff and customers, and how the community can work collaboratively to address public safety concerns and threats.

11:15 a.m. – 1:00 p.m.

Thomas & Mack Center – Strip View Pavilion
\$55 – Members, \$70 – Non-Members, \$550 – Table of ten

June 7 – Active Shooter Training Lunch & Learn

In partnership with the Las Vegas Metro Police Department's MACTAC unit, attendees will learn how to prepare for, react during, and recover from an active shooter in the workplace. Limited capacity.

10:45 a.m. – 12:30 p.m.

Las Vegas Metro Chamber offices
\$15 – Members, \$20 – Non-Members

June 13 & 27 – CPR Training & Certification

Conducted by AMR personnel, participants learn the fundamental skills and confidence to perform CPR on adults, children, and infants. Upon completion, participants receive a two-year CPR certification. This is an excellent course to send your employees to. Limited capacity.

June 13 – Noon – 4:00 p.m.;

June 27 – 10:00 a.m. – 2:00 p.m.

Las Vegas Metro Chamber offices
\$25 – Members, \$50 – Non-Members

June 14 – Stop the Bleed Class

No one plans on being a victim; no one plans on witnessing a tragedy; but anyone can be a hero. Through this Stop the Bleed course, you will learn the life-saving techniques to properly apply pressure and a tourniquet. WARNING! The content presented features graphic images and may be disturbing to some people. Taught by Sunrise Hospital & Medical Center. Limited capacity.

1:30 – 3:00 p.m.

Las Vegas Metro Chamber offices
\$15 – Members

June 20 – American Red Cross Blood Drive

Sign up to give blood and save a life. The Bloodmobile will be parked at the Metro Chamber offices, and members and their employees are encouraged to join and help with supply during the lean summer months.

“Like Nobody’s Business” – New episode airs June 3

The latest episode of “Like Nobody’s Business,” presented by Nevada State Bank, welcomes Clark County Deputy Fire Chief John Steinbeck and Touro University Nevada CEO and Senior Provost Shelley Berkley for discussions on public safety and emergency preparedness. Don’t miss it on Cox channel 96 and 1096, or on the Chamber’s YouTube channel and LVChamber.com.

Look for additional resources and tools on LVChamber.com throughout the month.

Public Safety Month presented by:



North Las Vegas Update

BY MAYOR JOHN LEE
CITY OF NORTH LAS VEGAS



A

s Mayor, it's my job to bring comfort and security to the residents of North Las Vegas: the assurance of knowing that our dedicated and caring police officers and firefighters are ready and trained to respond to an emergency, but also the ease and pleasure of a great quality of life.

For too many years, our residents have justifiably complained about a lack of amenities in our city, particularly sit-down restaurants. I'm happy to say: My colleagues on the City Council and I have heard you!

As I write this, our dedicated staff is finalizing approvals for a new North Las Vegas Restaurant Row. Over the next several months, we will welcome a wide variety of new restaurants to Craig Road. At Scott Robinson Boulevard, a new Starbucks will be built. North Las Vegas will be home to Southern Nevada's first Texas Roadhouse, near Bruce Street, just west of the Cannery Casino, as well as new locations of Jersey Mike's, Blaze Pizza, and Cafe Rio. Construction began in April, and more new restaurants will follow.

A new Sprouts Farmers Market grocery store also is opening this year near Decatur Boulevard and the 215 Beltway, along with a Petco pet supply store.

We've also recruited scores of new medical services so that our residents can take advantage of the very best health care, right in their own neighborhood. The Dignity Health hospital on Craig Road has been a wonderful success, and I'm pleased to announce that Steinberg Diagnostic Medical Imaging is building an adjacent radiology practice. Other health care services and specialists also will be locating in new offices around the hospital to offer one-stop, convenient care for our valley.

In addition, work is progressing nicely on MountainView Hospital's emergency room at Aliante. The 24/7 freestanding emergency center will include 12 patient rooms, radiology services, a lab and blood bank, and a pharmacy. It will be staffed with certified ER physicians and nurses, as well as multiple on-call hospital specialists. The facility is expected to open this fall.

Our City Council also recently approved a new shopping center to support the massive developments we've recruited to the area around Interstate 15 and the Las Vegas Motor Speedway. Thirty acres of vacant land near Lamb Boulevard and Tropical Parkway will soon transform into a bustling commercial center with a grocery store, big box retailer, restaurants, and shops. The developer is in talks now with some of the biggest names out there!



North Las Vegas has received a lot of attention recently for all of the big e-commerce and logistics companies we're attracting and for the millions of square feet of industrial space we're building. These projects are game changers for the health of our community, because they increase our city's tax base and create jobs and opportunities for our residents. But we are just as laser-focused on quality-of-life issues: providing the medical services you need, the shops you frequent, and the restaurants you love. We're making unprecedented progress there, too.

Just watch - there's lots more excitement coming soon to North Las Vegas!



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Bank of Nevada, a division of Western Alliance Bank. Member FDIC.

What's Happening

PLACES TO BE. PEOPLE TO MEET. THINGS TO KNOW. IN **JUNE**.



SOUTHERN NEVADA FORUM

TUESDAY, JUNE 5 - Healthcare - 3:30 - 4:30 p.m.

THURSDAY, JUNE 14 - Good Governance - 10:30 a.m. - 12:30 p.m.

WEDNESDAY, JUNE 19 - Economic Development - 8 - 9 a.m.

WEDNESDAY, JUNE 27 - Education - 3:30 - 5 p.m.

5 **TUESDAY, JUNE 5 CHAMBER VOICES TOASTMASTERS**

Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members.
11:30 a.m. - 12:45 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

\$63 every six months. Guests always complimentary.

5 **TUESDAY, JUNE 5 CHAMBER CONNECTIONS**

Chamber Connections is a dedicated leads group comprised of professionals from a variety of industries. This is a place for professionals to grow their network and their businesses by sharing contacts, referrals and ideas.

5:30 - 7:00 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

Contact agoldberg@lvchamber.com or call 702.641.5822 for space availability and cost.

6 **WEDNESDAY, JUNE 6 BUSINESS POWER LUNCHEON: KEEPING NEVADA SAFE**

The Business Power Luncheon features a panel of public safety experts, including Sheriff Joe Lombardo AMR General Manager Scott White, Sunrise Hospital & Medical Center Associate Administrator Paige Laughlin, and moderator Joe Schoenmann of KNPR, on public safety in today's world, businesses' responsibility towards customers and staff, and how our community collaborates to keep our citizens and visitors safe.

11:15 a.m. - 1:00 p.m.

Strip View Pavilion at Thomas and Mack Center
4505 S. Maryland Pkwy.

\$55 Members | \$550 Table of 10

Presenting Sponsor: JLT Specialty USA

Sponsors: Arms Unlimited, Boyd Gaming Corporation, CenturyLink, Sunrise Hospital & Medical Center

7 **THURSDAY, JUNE 7 LUNCH & LEARN: ACTIVE SHOOTER 101 TRAINING & CONDUCTING SECURITY ASSESSMENTS**

Learn the importance of conducting a security assessment of your facility and how to effectively respond in the event of an active shooter or mass casualty crisis. Conducted by the LVMPD's MACTAC unit.

10:45 a.m. - 12:30 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

\$15 Members | \$20 Non-Members

Sponsor: Invictus

7 **THURSDAY, JUNE 7 VYP FUSION MIXER AT ELYSIAN WEST**

VYP is feeling these warm summer vibes and wants you to stay cool by the pool. Relaxation meets recreation in the beautiful, bold backyard of Elysian West's pool and patio. Sip some drinks and unwind for the night while making meaningful business connections.

6:00 - 8:00 p.m.

5175 S. Jerry Tarkanian Way

Online: \$10 - VYP+ Members | \$15 - General Members

At the door: \$15 - VYP+ Members | \$20 - General Members

Presenting Sponsors: Station Casinos, UNLV Lee Business School Executive MBA Program, and Valley Electric Association, Inc.

Media Partner: *Las Vegas Review-Journal*

Official Photographer: Kristina Alexis Photography

8 **FRIDAY, JUNE 8 LEADERSHIP ADVANCE CLASS OF 2018 GRADUATION CEREMONY**

Celebrate the Leadership Advance, Class of 2018, as they graduate from this program of the Leadership Foundation of Greater Las Vegas.

6:00 - 7:00 p.m. Reception

7:00 - 8:30 p.m. Dinner and Program

Texas Station

2102 Texas Star Ln.

\$65 per person, excluding 2018 Class Members

\$520 for a table of 8

Graduation Sponsor: Station Casinos

Sponsors: Boyd Gaming, Cox Communications, Geotab, The Howard Hughes Corporation, *Las Vegas Review-Journal*, Nevada State Bank, NV Energy, Opportunity Village, Valley Health System, Wells Fargo Bank

13 **WEDNESDAY, JUNE 13 LUNCH & LEARN: CPR CERTIFICATION**

This course is designed to provide community members the fundamental skills and confidence to perform CPR on adult, children, and infants. This course will teach participants how to recognize and alleviate airway obstructions, the proper use of an AED, and the signs, symptoms, and corrective action for a stroke or heart attack.

Noon - 4:00 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100

\$25 Members | \$50 Non-Members

Presenting Sponsor: JLT Specialty USA

Presented by: AMR/MedicWest

00 - CHAMBER EVENT

00 - VYP EVENT

Visit LVChamber.com and
click on the Events Calendar.

Call 702.641.5822.

13

WEDNESDAY, JUNE 13 CHAMBER CONNECTIONS II

Meet potential new customers and make valuable business-to-business connections! Learn effective ways to network, incorporate social media into your personal and professional branding, and establish a group of peers dedicated to helping one another grow through business relationships.

5:30 – 7:00 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

Contact lstein@lvchamber.com or call 702.641.5822 for space availability and cost.

14

THURSDAY, JUNE 14 NEW MEMBER ORIENTATION BREAKFAST

We are excited to meet each of our new members and put a face with your membership! Connect with fellow Metro Chamber members, staff and our volunteer Prospectors and Ambassadors.

7:30 – 8:00 a.m. Registration, Networking & Breakfast

8:00 – 9:30 a.m. Program

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

This event is open exclusively to all new members of the Las Vegas Metro Chamber of Commerce. Limited to two individuals per company.

Sponsor: America First Credit Union, Office Depot

14

THURSDAY, JUNE 14 STOP THE BLEED CLASS

No one plans on being a victim; no one plans on witnessing a tragedy; but anyone can be a hero. Through this Stop the Bleed course, you will learn the life-saving techniques to properly apply pressure and a tourniquet. WARNING! The content presented features graphic images and may be disturbing to some people.

1:30 – 3:00 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Ste. 100

\$15 - Members

Presenting Sponsor: JLT Specialty USA

Presented by: Sunrise Hospital & Medical Center

19

TUESDAY, JUNE 19 CHAMBER VOICES TOASTMASTERS

See June 5

19

TUESDAY, JUNE 19 CHAMBER CONNECTIONS

See June 5

20

WEDNESDAY, JUNE 20 AMERICAN RED CROSS BLOOD DRIVE

Sign up for this life-saving blood drive as a part of National Safety Month. We invite you to expand the impact that you and your company make in our community and help with supply during the lean summer months.

8:00 a.m. – 1:00 p.m.

Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100

Presenting Sponsor: JLT Specialty USA

Sponsor: Findlay Automotive Group

20

WEDNESDAY, JUNE 20 CHAMBER CALL WITH MARY BETH SEWALD

Tune into the Chamber Call with Las Vegas Metro Chamber of Commerce President and CEO Mary Beth Sewald, to hear about some of the new programs and changes happening at your Metro Chamber. Mary Beth wants to hear from you, our members, on how the Metro Chamber can help your business succeed and provide resources that help your business grow and thrive.

11:00 – 11:30 a.m.

To register, email Danica Torchin, dtorchin@lvchamber.com.

29

WEDNESDAY, JUNE 20 VYP+ EXCURSION: POKER 101 & HEARTHSTONE MIXER

Join VYP for a special Poker 101 class from the experienced dealers in the private poker room at Red Rock Hotel & Casino. After the lesson, we invite you to join us for a VYP+ member exclusive mixer at Hearthstone Kitchen & Cellar.

6:00 – 8:00 p.m.

Red Rock Resort, Spa & Casino
11011 W. Charleston Blvd.

\$15 VYP+ Members

Presenting Sponsors: Station Casinos, UNLV Lee Business School Executive MBA Program, and Valley Electric Association, Inc.

21

THURSDAY, JUNE 21 MORNING MINGLE

Introduce yourself and your business in an upbeat, casual atmosphere, build a rapport, and expand your network.

7:30 – 9:30 a.m.

Ricardo's Mexican Restaurant
4930 W. Flamingo Rd.

\$10 – through June 8 | \$15 – through June 20 | \$20 – Walk-in (based on availability)

Sponsor: Wells Fargo Bank

22

FRIDAY, JUNE 22 LEADERSHIP LAS VEGAS CLASS OF 2018 GRADUATION CEREMONY

Congratulate the 2018 graduates of the prestigious Leadership Las Vegas program.

6:00 – 7:00 p.m. Cocktails

7:00 – 8:30 p.m. Dinner and Program

Four Seasons Hotel Las Vegas
3960 Las Vegas Blvd. South

\$125 per person, excluding 2018 Class Members

\$1250 for a table of 10

Graduation Sponsor: Newmark Knight Frank

Sponsors: Cox Communications, Findlay Automotive Group, Geotab, The Howard Hughes Corporation, *Las Vegas Review-Journal*, MGM Resorts International, NV Energy, Opportunity Village, Presidential Limousine Las Vegas, UNLV Lee Business School Executive MBA Program, Valley Health System, Wells Fargo Bank

27

WEDNESDAY, JUNE 27 LUNCH & LEARN: CPR CERTIFICATION

See June 13.

10:00 a.m. – 2:00 p.m.

Las Vegas Metro Chamber of Commerce

575 Symphony Park Ave., Ste. 100

\$25 Members | \$50 Non-Members

27

WEDNESDAY, JUNE 27 CHAMBER CONNECTIONS II

See June 13

What's Happening

PLACES TO BE. PEOPLE TO MEET. THINGS TO KNOW. IN **JULY**.



SOUTHERN NEVADA FORUM

WEDNESDAY, JULY 11 - Healthcare - 3 - 4 p.m.

THURSDAY, JULY 12 - Good Governance - 10:30 a.m. - 12:30 p.m.

MONDAY, JULY 23 - Economic Development - 8 - 9 a.m.

WEDNESDAY, JULY 25 - Education - 3:30 - 5 p.m.

How to Register:

Visit LVChamber.com and
click on the Events Calendar.

Call 702.641.5822.

3

TUESDAY, JULY 3 CHAMBER VOICES TOASTMASTERS

Become a better speaker and a more effective presenter by joining Chamber Voices Toastmasters. Open to all members.
11:30 a.m. - 12:45 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

\$63 every six months. Guests always complimentary.

3

TUESDAY, JULY 3 CHAMBER CONNECTIONS

Chamber Connections is a dedicated leads group comprised of professionals from a variety of industries. This is a place for professionals to grow their network and their businesses by sharing contacts, referrals, and ideas.

5:30 - 7:00 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

Contact agoldberg@lvchamber.com or call 702.641.5822 for space availability and cost.

11

WEDNESDAY, JULY 11 CHAMBER CONNECTIONS II

Meet potential new customers and make valuable business-to-business connections! Learn effective ways to network, incorporate social media into your personal and professional branding, and establish a group of peers dedicated to helping one another grow through business relationships.

5:30 - 7:00 p.m.

**Las Vegas Metro Chamber of Commerce
575 Symphony Park Ave., Suite 100**

Contact lstein@lvchamber.com or call 702.641.5822 for space availability and cost.

15

SUNDAY, JULY 15 - FRIDAY, JULY 20 WASHINGTON D.C. TRIP 2018

The Las Vegas Metro Chamber of Commerce's annual Washington D.C. trip will be July 15-20, with meetings and events taking place July 16-19. This event is open to Presidents Club Members, Board of Trustees, and Government Affairs Committee Members. As leaders of the Metro Chamber, we hope that you will be able to join us as we head to Capitol Hill to advocate on behalf of Nevada's business community at the federal level. The trip also includes signature events and programming, such as the Nevada State Dinner Gala, Nevada Lights Up The Capitol Reception, and Interstate 11 Caucus Reception.

Registration closes Friday, June 15.

\$2,195 Registration Fee

\$1,195 Spouse Program Registration (must be 21 or over)

Host Hotel: JW Marriott

1331 Pennsylvania Ave. NW

Washington, DC 20004

Sponsors: Cox Communications, Boyd Gaming Corporation, The JA Barrett Company, Nevada State Bank, Station Casinos, City National Bank, NV Energy, Golden Entertainment, Caesars Entertainment, HighTower Las Vegas, RTC Southern Nevada, UNLV, Wynn Las Vegas, Sunrise Hospital & Medical Center, Nevada Resort Association, Porter Group, Southern Nevada Water Authority, Fennemore Craig, Retail Association of Nevada, Republic Services, UnitedHealthcare, Cornerstone Merchant Services, Boulder City Chamber of Commerce, Southwest Gas, Brownstein Hyatt Farber Schreck, American Gaming Association, Nevada Department of Transportation, Switch, Las Vegas Paving, City of Las Vegas, MGM Resorts International, Las Vegas Convention and Visitors Authority, Harris Corp, RTC of Washoe County, Lyft, Allegiant Travel Company, Las Vegas Sands Corporation, JP Morgan Chase, CenturyLink

Visit LVChamber.com and
click on the Events Calendar.

Call 702.641.5822.

00 - CHAMBER EVENT

00 - VYP EVENT

June/July Sponsors:



17 TUESDAY, JULY 17
CHAMBER VOICES TOASTMASTERS
See July 3

17 TUESDAY, JULY 17
CHAMBER CONNECTIONS
See July 3

WEDNESDAY, JULY 18
CHAMBER CALL WITH MARY BETH SEWALD
Tune into the Chamber Call with Las Vegas Metro Chamber of Commerce President and CEO Mary Beth Sewald, to hear about some of the new programs and changes happening at your Metro Chamber. Mary Beth wants to hear from you, our members, on how the Metro Chamber can help your business succeed and provide resources that help your business grow and thrive.
11:00 - 11:30 a.m.
To register, email Danica Torchin, dtorchin@lvchamber.com.

24 TUESDAY, JULY 24
BUSINESS AFTER HOURS
Beat the "ruff" summer heat and join your fellow Metro Chamber members for a night at the Lazy Dog Restaurant lodge. "Fetch" new prospects and connections over refreshing cocktails and signature starters.
5:30 - 7:30 p.m.
Lazy Dog Restaurant
Town Square Las Vegas
6509 Las Vegas Blvd. South
Complimentary and exclusive to Metro Chamber members and their guests.

25 WEDNESDAY, JULY 25
CHAMBER CONNECTIONS II
See July 11



President's Club

(B) Lisa Howfield

Vice President and General Manager - KLAS TV 8/CBS Las Vegas

Lisa Howfield is the Vice President and General Manager of KLAS-TV 8. She joined the CBS affiliate in August 2015 and has more than 23 years of local television broadcast experience. Howfield serves on the board of Nevada Broadcasters Association, Core Academy, and the Las Vegas Metro Chamber of Commerce. Broadcasting & Cable awarded Howfield "2008 General Manager of the Year" and she co-authored college textbook, *Managing Electronic Media*. She moved to Las Vegas at six months, graduated from Bonanza High School, and earned her B.A. degree in Business Communications from Pepperdine University.

(A) Patrick Hughes

President and CEO - The Fremont Street Experience

Patrick Hughes is President and CEO of the Fremont Street Experience (FSE), a pedestrianized entertainment district at the heart of Downtown Las Vegas. The six-city block district, anchored by the world's largest LED canopy, attracts more than 20 million visitors each year, making it the most popular tourist destination in the city. Prior to joining FSE, Hughes capped his 20-year gaming career by operating hotel casinos in the local Las Vegas market. Born in Dublin, Ireland, Hughes is a proud graduate of the Leadership Las Vegas program.



(D) Daniel Holmes

Partner & Gaming Services National Practice Leader - RubinBrown

Daniel Holmes is a partner and gaming services national practice leader for RubinBrown, a full service accounting firm dedicated to serving its clients, team members, and surrounding community both inside and outside the workplace. For RubinBrown, Holmes is responsible for overseeing client service teams, the continued expansion of the gaming practice, and assisting clients in implementing more efficient regulatory compliance programs through an in-depth understand of internal controls and financial reporting standards.

(C) Cari Hernandez

Senior Vice President, Entertainment & Hospitality - JLT Specialty USA

With over a decade of entertainment and hospitality experience, Cari Hernandez is Senior Vice President of JLT's entertainment and hospitality practice. Hernandez focuses on managing the needs of a number of complex clients in gaming, resorts, events, sports, and leisure. Throughout her career, she has coordinated and provided a day-to-day client service for large global entertainment clients in her field. Hernandez was recognized by Risk & Insurance as a 2010 Power Broker within gaming and hospitality.

Spotlights

(E) Dr. Shannon Orsak

Chief Medical Officer – Elite Medical Center Las Vegas

Dr. Shannon Orsak and his partners are proud to bring VIP-style healthcare to the Vegas Strip. Its 22-patient bed hospital will specialize in urgent and emergency medicine. Dr. Orsak has great success with this style of medical care and started the very first free-standing emergency room in Texas in 2007. As a physician for 23 years, he understands the need for personalized, quality healthcare. Elite Medical Center is sure to treat each guest as a VIP while getting patients back to work, vacation, and everyday life.



(F) Paul Stowell

Chief Market Strategist, Senior Vice President, Nevada Marketing & PR Manager – City National Bank

Paul Stowell is chief market strategist, senior vice president, and Nevada marketing and PR manager for City National Bank in Nevada and Orange County. He has a bachelor's in broadcast journalism from BYU and was recognized in 2013 as Business Person of the Year by Nevada's Future Business Leaders of America. Stowell is an advisory board member of Touro University Nevada, an HSB advisory council member for West Career and Technical Academy, and a counselor for the Boy Scouts of America. In addition, he continues to serve several other non-profit organizations.

(G) John Ramous

Senior Vice President, Regional Manager – Harsch Investment Properties

As SVP and Regional Manager of Harsch Investment Properties, John Ramous oversees the Southern Nevada portfolio with more than nine million square-feet of commercial business parks and 1,300 tenants. A privately-owned real estate investment company based in Oregon, Harsch owns and operates more than 24 million square-feet of commercial properties in six states. With over 30 years of experience, Ramous is a trustee and past president for the Henderson Development Association. He currently serves as Vice Chairman of the Henderson Chamber and sits on the UNLV Lee Business School Executive Advisory Board.



(H) Lucas Ingvaldstad

Director of Business Development and Governmental Relations – Eolus North America

Lucas Ingvaldstad joined Eolus North America as director of business development and governmental relations where he directs business development strategies, evaluates renewable energy projects, manages legislative relations and regulatory strategy, and serves on the Board of the California Wind Energy Association. Before Eolus, he was the Energy and Public Lands Manager for U.S. Senator Harry Reid. Later, Ingvaldstad was Director of Public Affairs for Crowley and Ferrato, where he oversaw the 'A Renewable America' public affairs campaign. He graduated from University of Nevada, Reno, with a BA in Psychology and MS in Land Use Planning Policy.



THE Public Policy Leadership SERIES

APPLICATIONS NOW OPEN!

T

Thriving communities are the result of engaged leaders at all levels who are passionate and knowledgeable about creating positive change. Nowhere is this more important than in shaping public policies to solve problems and improve quality of life. Whether you want to serve in public office, on an appointed board, or help drive meaningful solutions in our community, understanding good public policy is essential.

The Public Policy Leadership (PPL) Series – “People” for short – educates leaders on policy and governance issues so that they can be effective in positively shaping our community and be effective public leaders.

The program is a partnership with the Greenspun College of Urban Affairs and the Leadership Foundation of Greater Las Vegas, a 501(c)(3) non-profit in affiliation with the Las Vegas Metro Chamber that is dedicated to cultivating knowledgeable, engaged professionals and leaders.

Applications are being accepted for the 2018 Public Policy Leadership Series. There are two six-week programs from which to choose:

Public Policy Leadership Series – General Government

This course is for people who want to become effective community advocates, serve in public office or be an effective member of a community board.

Curriculum topics include:

- Role of elected officials
- Policy-making at the state and local levels
- Understanding legislative process
- Relationship between state and local governments

- Budget process and revenue issues
- Topical policy issues

Public Policy Leadership Series – Education

This course is for people who want to improve K-12 and higher education, whether as a business leader or parent, or someone who wants to serve on an education board including School Board, Board of Regents, or a School Oversight Technical Committee (SOTC).

Curriculum topics include:

- Understanding education budgets and revenue sources
- Understanding human capital issues
- Evaluating education policies and best practices
- Role of school board member vs. role of school administrator
- Policies and issues impacting student achievement

The classes begin on Thursday, September 6, and will take place Thursday evenings (2.5 hours per session) for six weeks. Sessions will be held at the Greenspun College of Urban Affairs on the UNLV campus. Applications are due August 31, 2018.

To apply, visit Leadership.Vegas or contact Cara Clarke, Executive Director of the Leadership Foundation, at cara@leadership.vegas.





HOW DOES
YOUR BUSINESS
STAND OUT?

**GREAT CULTURE?
EMBRACING INNOVATION?
GIVING BACK TO THE COMMUNITY?**

Tell the Metro Chamber how your business stands out in the marketplace and it could win a Business Excellence Award (BizE). Nominations are open now through June 15.

NOMINATE A BUSINESS TODAY AT LVCHAMBER.COM!

Celebrate the honorees at the annual
Business Excellence Awards Luncheon
Wednesday, September 12
Red Rock Casino Resort Spa



Exclusive Sponsor:

NEVADA STATE BANK



Member News

RED - PRESIDENT'S CLUB MEMBER

Upcoming Events

The **Las Vegas Rescue Mission** is hosting its fourteenth Annual Golf Tournament where all proceeds go towards funding the mission's programs to provide hope and change for the homeless population in Southern Nevada. The event will be held Friday, June 8, at the Arroyo Golf Club, at 7:30 a.m. For more information, visit vegasrescue.org.

The **Summerlin** Council Patriotic Parade is back for Independence Day. The parade features more than 70 entries, including traditional floats, giant inflatable balloons, American military heroes, bands, and storybook characters. The parade will be held Wednesday, July 4, and begin at the corner of Hillpointe Rd. and Hills Center Dr., at 9:00 a.m. For more information, visit summerlin.com.

The **Nevada Broadcasters Association and Foundation** will host its Hall of Fame Gala on Saturday, August 18. Honorees include Las Vegas Convention and Visitors Authority CEO Rossi Ralenkotter, President and COO of the Las Vegas 51s Don Logan, and Hank Thornley, Las Vegas' first television news director and anchorman. For more information, visit nevadabroadcasters.org.

Community Service

The **PENTA Building Group** raised \$150,000 to benefit three nonprofits in Southern Nevada during its 14th Annual Charity Golf Classic. The Nevada Military Support Alliance, Nevada Childhood Cancer Foundation, and Women's Development Center each received \$50,000.

MGM Resorts Foundation donated \$10,000 to the Rape Crisis Center, which will be used to support the organization's counseling services, prevention programs, and support groups for survivors and their families.

Clark County Credit Union honored local nurses during National Nurses Week by gifting nurses with gift cards, spa getaways, and travel opportunities.

City National Bank and RBC Wealth Management donated \$50,000 to Nevada Museum of Art in support of the Orbital Reflector project, which brings art and science together in such a way that will enhance the STEAM curriculum in schools throughout Nevada.

Wheeling & Dealing

KLA Laboratories launched its new online service center. The service center offers network troubleshooting and end-user support. To view the service center, visit klalabs.com.

Announcements



Brownstein Hyatt Farber Schreck announced that Michael Rounds will serve as chair of the firm's Intellectual Property Department. Rounds is an intellectual property litigator that consistently achieves favorable pretrial and trial outcomes for clients.

Comprehensive Cancer Centers of Nevada announced the addition of cancer genetic counseling services, as well as the hiring of renowned local cancer genetic counselor Barbara Caldwell. Prior to joining the organization, Caldwell was director of chemotherapy at Women's Cancer Center.



Long-time Nevada broadcaster Mitch Fox was recently announced as the new President and CEO of the **Nevada Broadcasters Association**. Fox has more than 30 years of broadcasting experience.



Three Square Food Bank announced the promotion of Jodi Tyson to vice president of strategic initiatives. In her new position, Tyson will identify long-term anti-hunger strategies and leverage local, state, and regional plans to address the root causes of food insecurity.



Jeffrey Rodefer joined **Holland & Hart** as of counsel in the firm's environmental, energy, and natural resources practice group. Rodefer's 28 years of experience has taken him from the Attorney General's office to public corporations.

Brian Burge of **Office Dynamics International** was promoted to creative director. Burge has been with the company for six years.

Congratulations

Cox Communications earned the thirteenth spot on the DiversityInc 2018 Top 50 Companies list, the company's thirteenth time to be recognized among the nation's corporate diversity leaders.

Sunrise Hospital & Medical Center received the American Heart Association's Get With The Guidelines®-Stroke Gold Plus Quality Achievement Award.



Vegas PBS announced that President of Entertainment at **Caesars Entertainment** Jason Gastwirth and **City of Las Vegas** Councilman Steve Seroka have been elected to join the Board of Directors of Southern

Nevada Public Television.

Fisher Phillips announced that Mark Ricciardi and Scott Mahoney were featured as top lawyers in Chambers USA 2018, and that the Las Vegas firm is ranked as one of the top labor and employment firms in Nevada.

Grab your travel gear and join host **John Burke** as he crisscrosses the state on the ultimate road trip.

OUTDOOR NEVADA[®]

SEASON 3

Wednesdays at 7:30 p.m.,
premiering June 13



Vegas PBS

VegasPBS.org ■ 702.799.1010 ■ 3050 E Flamingo Road, Las Vegas, NV 89121

24 SPORTS. 846 ATHLETES. 112 NEVADA HIGH SCHOOLS.



PRESENTED BY



AWARDS GALA

June 3 | Thomas & Mack Center
5:00 pm Rally in the Valley

Entertainment, The Drumbots, Light Bites
and Photo Booths

7:00 pm Awards Ceremony

Honoring Nevada's top high school athletes

With special presentations by

JEREMY ANDERSON

UNLV Athletics Hall of Fame

BILL BRADLEY

Review-Journal Sports Editor

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In cooperation with GREEN Allies, this annual event at Downtown Summerlin presents various ways to become more sustainable. GREENFest features environmental topics and exhibits, innovation, and resources to create a more enjoyable and healthy lifestyle. Visit greenalliancev.org.



24 HOUR FITNESS

24 Hour Fitness Las Vegas Mountain Vista Club celebrated its opening this May. The club offers strength training, cardio, functional training equipment, GX24 and cycle studio classes, personal/group training, and digital options - 24GO™, 24Life® magazine and more. Visit 24hourfitness.com.



PERIDOT SWEETS

This boutique bakery, located specializing in custom cakes, wedding cakes and dessert buffets celebrated the grand opening of their new location at 6365 S. Rainbow Blvd. Contact them for sweet treats, custom corporate logoed cupcakes and cake pops. Find more information at peridotsweets.com or 702.220.4860.



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DATA PRIVACY R

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llegations that data analysts may have misused the personal information of up to 87 million Facebook users has propelled

the issue of data privacy into the limelight. As the EU applies its new regulations, the General Data Protection Regulations (GDPR), the US continues to stagnate on general laws and currently has no comprehensive federal law to regulate the use of personal data.

What exactly is “personal data?” According to the GDPR, personal data means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social

identity of that natural person.

In March, allegations emerged that data from Facebook users may have been illegally acquired by data analytics firm Cambridge Analytica and used for political purposes. Cambridge Analytica, as well as other data analysts, reportedly used data collected from an online survey developed by a researcher. The app legitimately collected data on the 300,000 people that took part in the survey, but it also harvested data from millions of other Facebook users.

Facebook says that it told Cambridge Analytica to delete the data in 2015, but whistleblowers say the consultancy continued to use the data for some time after. In 2012, Facebook reached an agreement with the Federal Trade Commission to obtain the consent of users before sharing their information beyond their privacy settings.

LITIGATION

The fallout from the allegations has been widespread. The crisis saw Facebook shares fall almost 10 percent in the days after the news broke on March 17, wiping around USD 50 billion off the value of the company. The allegations also impacted other technology companies, with Twitter shares also falling by around 10 percent.

Facebook and Cambridge Analytica now face investigations by regulators in the US, UK, and Australia over potential breaches of privacy law. The two companies also face class action lawsuits from users and investors. As of March, Facebook was reportedly fighting 16 lawsuits.

DATA PRIVACY

The alleged misuse of Facebook user data has raised awareness of the third-party data market. While

RISK ON THE RISE

By:



there are many genuine reasons for individuals and organizations to share personal data – such as for medical research – concerns have been growing for the security of such data and how it is being used by third parties.

The monetization of personal data has seen the emergence of a market to collect, analyze, and sell personal data. Data collected by the likes of Facebook and other service providers is commonly used by third parties and organizations to direct advertising and messaging as well as provide companies with business insights.

In recent years, large data breaches have hit the headlines, but given the allegations against Facebook and Cambridge Analytica, the use of personal data is likely to become an area of growing interest for policy makers and regulators in future.

EMERGING RISK

Privacy is likely to become an even more complex and emotive issue as organizations find more and more uses for existing and emergent technologies like biometrics or the Internet of Things. Such technologies may bring benefits for society and efficiencies and opportunities for business, but they will also come with risks.

For example, amid its privacy crisis, Facebook announced that it wants to use facial recognition technology to identify European users in photos and videos. However, the company already faces a class action lawsuit in California that alleges that the company gathered biometric information without user consent.

REGULATION

The allegations against Facebook and Cambridge Analytica have raised questions around the

adequacy of data privacy regulation in the US and Europe. While the EU can cite GDPR – implemented across the EU from 25 May 2018 – the US has almost no privacy law at a federal level. While federal laws protect personal data on health, education and financial services, online services, and social media are subject to a light touch regulation. The collection and use of data by websites and the Internet of Things is largely self-regulated.

Unsurprisingly, revelations about Facebook have led some to call for more stringent data privacy regulation, with some commentators suggesting that the US could look to GDPR. Some states may act independently and tighten up their rules through self-regulated frameworks. However, federal data privacy regulation is unlikely any time soon – but only time will tell.

For more information, visit jlt.com.

Summer of Small Business Heats Up At The Chamber!

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he Chamber is focused on spotlighting small businesses that make our Valley so vibrant and diverse. Each year, it celebrates those businesses during the Summer of Small Business by highlighting these members, their innovative businesses, and how they positively impact the Valley.

This year, the Chamber is turning up the heat even more on #SummerofSmallBiz! Throughout the summer, you'll see profiles on small business members on the Chamber's blog, the Chamber Collective, at LVChamber.com. The Chamber will also be visiting different businesses to film video highlights to put on its YouTube and other social media channels. You can view these right now at LVChamber.com or on YouTube.com/lasvegaschamber.

Here are a few ideas to submit:

- Have an intern or student work experience program? Let us know how you're cultivating the next generation of Southern Nevada's workforce and giving them valuable on-the-job training.
- Taking a look at your business plans and reevaluating your customer needs is a healthy exercise for any business to undertake. Summertime is often a lull between tax season and the fast pace of the fall and winter. Are you taking a look at business plans,

planning for a rebrand, or getting ready to launch a new product or service?

- Are you working with a local nonprofit organization for a community giving initiative? Perhaps you're doing a clothing and water drive for a local homeless shelter, or providing an animal shelter with much-needed goods to help get animals out of the scorching sun. We want to hear about it!
- If it's your busy season, we'd love to know about it, too. Perhaps you have an in-demand business for the summer, like pool maintenance or a gelato shop. We want to hear how you handle the heat (both literally and figuratively) and are thriving!
- Summertime isn't everyone's busy season, though. If you are encouraging your staff members to take vacation time to recharge their batteries, let us know. If you need some assistance convincing them to do so, projecttimeoff.com is a great resource to start – even if they just need a staycation for a few days.

The Chamber wants to know how your small business stands out. Let us know if you are running summer specials, have a milestone anniversary, or would like to be highlighted during the Summer of Small Business. Please contact Danica Torchin, Communications Coordinator, at dtorchin@lvchamber.com.

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6:00 – 8:00 p.m.
Exclusive to VYP+
members – \$15 per person



LESSONS TO REMEMBER

By Danica Torchin, VYP and Communications Coordinator,
Las Vegas Metro Chamber of Commerce

The moral foundation we have as adults is oftentimes shaped by the way we were raised. As children, we learn lessons that are supposed to become second-nature to us as adults, but sometimes, we forget the basics. There are many fundamental lessons that we should remember as adults that will help in developing your professional and personal character.

THE GOLDEN RULE

Treat others how you want to be treated. This is probably the first lesson we are taught as children – and the most important. Children understand that if you treat your friends with respect, they will respect you. As an adult, we lose that sense of reciprocity. We send passive-aggressive emails to our co-workers and manifest unhealthy relationships with our friends. If we showed a little more empathy in how our peers feel, we might treat them how we would want to be treated in a similar situation. Showing empathy helps create healthier relationships built on foundations of trust and respect.

SPEAK UP!

Imagine this scenario: it's your first day of kindergarten and your teacher asks a question. You know the answer, so you raise your hand. The teacher calls on you, you mumble the answer, and they tell you, "Speak up!" We are taught at a young age to speak up for ourselves and for those around us. As adults, we tend to revert to our timorous selves and stay silent. We don't speak up for fear of judgment and consequences. Remember that your voice is a powerful tool. Be a little self-interested and stand up for yourself or for others when you need to. People will respect you for your honesty and your willingness to take initiative.

IT'S OK TO NOT BE OK

Humans are not perfect. As adults, we tell children it's okay to make mistakes. Life is full of making mistakes. But we forget that it's okay for adults to make those mistakes, too. We try so hard to obtain this Instagram-worthy image of what being a perfect human being is, but we all know that what we post



Business Blend



**PALACE
STATION**



VYP and Chamber members mixed and mingled by the brand-new Palace Station pool deck. Guests enjoyed the warm breeze, light bites from Palace Station's signature restaurants, and cocktails as they built business relationships with one another.



online rarely reflects our actual life. And that's okay. Remember, it is not a sign of weakness or failure to struggle and have bad days - everyone does, and everyone has them. Also, when you do have a bad day, do one thing to make you happy, whether it's watching funny

videos on YouTube or taking a half day to go for a picnic.

We tend to write off children because of their age, but in many ways, they are wise beyond their years. Children can comprehend these lessons, but as adults, it's

important to constantly remind ourselves to keep them in mind. Remember to always treat others with respect, speak up for yourself, and know it's okay to slip-up sometimes; it's how you handle your mistakes that defines your character.

The Final Word

MAY ACCOMPLISHMENTS

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- **his May, the Chamber was busy with brand new initiatives to spotlight our local small business community, providing opportunities for our members to connect and learn, and collaborate with our partners on important legislative and economic projects. Take a look at what the Chamber did for you in May:**

- Rallied together business and community leaders to write a letter to the House of Representatives voicing our strong and continued opposition of H.R. 3053, concerning the transportation and storage of nuclear waste at Yucca Mountain, 90 miles from Las Vegas.
- Spotlit small businesses and encouraged the business community to #ShowUp4SmallBiz during the Small Business Administration's annual National Small Business Week.
- Honored outstanding employees in the Vegas Valley during the Customer Service Excellence Awards, a program co-presented by the Las Vegas Convention and Visitors Authority, as well as awarded the Five-Star Award to Karen Sanchez of the Clark County Assessor's Office, at Cashman Field with the Las Vegas 51's.
- Celebrated the travel and tourism industry in Las Vegas by wearing red and attending the annual Rally Day during the U.S. Travel Association's National Travel & Tourism Week.
- Recognized the hard-working educators in our community by posting stories during Thank a Teacher Day.
- Mixed and mingled with Metro Chamber members and Vegas Young Professionals members during the biannual Business Blend event, held at the recently renovated pool at Palace Station.
- Wrapped up the Spring 2018 semester of Chamber University with sessions on building better business relationships and boosting business with face-to-face marketing.
- Heard from Chamber President & CEO Mary Beth Sewald on important Chamber updates during the monthly Chamber Call.
- Held the first Pop-Up Business Showcase, where attendees engaged with businesses during a table-top expo and learned more about small business financing and mingled during a special Happy Hour event at The Smith Center for the Performing Arts.
- Kicked off the Summer of Small Business at the Pop-Up Business Showcase, highlighting members of the small business community and encouraging the community to support small business on their social media platforms.



- Engaged with U.S. Senator Dean Heller as he spoke about the ways federal issues are impacting the Southern Nevada community, during the Business Power Luncheon at the Thomas & Mack Center – Strip View Pavilion.
- Discussed a variety of federal issues that affect the business community, including Yucca Mountain and I-11, with U.S. Congresswoman Dina Titus during Eggs & Issues at the Golden Nugget Hotel and Casino.

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